

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

Paper Code : MIM502 Entrepreneurship

UPID : 5100005



Time Allotted : 3 Hours

Full Marks : 70

*The Figures in the margin indicate full marks.**Candidate are required to give their answers in their own words as far as practicable***Group-A (Very Short Answer Type Question)**

1. Answer any ten of the following :

[1 x 10 = 10]

- (I) A drive for friendly and close interpersonal relationships is the part of _____.
- (II) Give two debt financing for project management?
- (III) What is the project report?
- (IV) _____ is an inside entrepreneur or an entrepreneur within a large firm.
- (V) State the characteristics of entrepreneurs.
- (VI) Explain need for achievement theory?
- (VII) Define two components of feasibility study of a project?
- (VIII) A composite loan for fixed and working capital is known as _____.
- (IX) Give one example of Special Economic Zone.
- (X) What is the process to achieve and end goal that will repay the entrepreneur for the hard work and input?
- (XI) How does the innovation team work together?
- (XII) When new industrial units are exempted for a period of five years from the commencement of production from payment of income tax on their profits up to 6% per annum on their employed capital it is known as?

Group-B (Short Answer Type Question)

Answer any three of the following :

[5 x 3 = 15]

2. Explain different stages of innovation management. [5]
3. What are the features of good project reports? [5]
4. How does a MSME work as a financial assistance agency for an entrepreneurial programme? [5]
5. What is the function of SIDBI? [5]
6. Entrepreneurship as a career? Explain [5]

Group-C (Long Answer Type Question)

Answer any three of the following :

[15 x 3 = 45]

7. (a) Explain different steps to start a new venture. [6]
- (b) Define sources of new ideas for entrepreneurs. [3]
- (c) Discuss methods of idea generation for entrepreneurship. [6]
8. (a) Define industrial park and its features. [6]
- (b) Explain economic impact of industrial park in India. [9]
9. "Tourism entrepreneurship is challenging as well (M) as profitable" – Discuss [15]
10. (a) Explain Maslow's theory of Motivation. [8]
- (b) How do you relate McGregor's theory in Entrepreneurship? [7]
11. (a) What is the social entrepreneurship? [2]
- (b) Discuss its features and objectives. [7]
- (c) How to make distinctions between social entrepreneurship and business entrepreneurship? [6]