

[Handwritten signature]



Department of Foreign Languages Studies

110221

CENTRAL UNIVERSITY OF KARNATAKA

(Established by an Act of the Parliament in 2009)

Kadaganchi, Aland Road, Kalaburagi Dist-585367

Website: www.cuk.ac.in



School	School of Business Studies
Department	Department of Tourism and Travel Management
Program	PG Core in Spanish
Semester	1 st
Course Code	PTTTF A11/02 PTTTC11006

END SEMESTER EXAMINATIONS, December 2024

Course: PG Core in Spanish	Max. Marks: 60	Duration: 2.5 hours	Credits: 04
----------------------------	----------------	---------------------	-------------

INSTRUCTIONS:

1. Attempt questions in all the sections

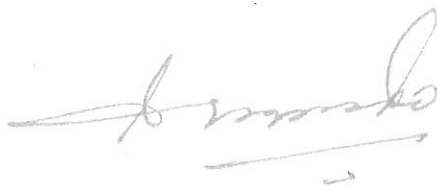
Section A

1. Make the appropriate matches (2x5 10)

- a. Iberia
- b. Bogotá
- c. Un/a estudiante
- d. Mexicano
- e. 83
- i. Mexicana
- ii. Greeks
- iii. Ochenta y tres
- iv. Colombia
- v. Soy

2. Fill in the blanks (2x5 10)

- a. ¿Donde?
Vivo.....
- b. Ellas..... (trabajar) en la oficina
- c. Ellos (comer) hamburguesa
- d. Ella (buscar) libros del español.
- e. Tu..... (describir) cuentos



3. Complete the passage (2x5 10)

Vosotros en la empresa Philips. Ellos..... amigos nuevos. Nosotros.....poemas en la casa. Usted..... ir al cine este fin de semana.....

Section B. (5x2 10)

1. Answer the following questions in not more than 100 words

- a. Escribe una conversación con un/a amigo/a sobre algún tema de tu elección
- b. Prepara un breve perfil de un/a amigo/a

Section C. (10X2 20)

- a. Haz una conversación básica con un/a amigo/a
- b. Escribe una nota sobre el abecedario español con detalles sobre pronunciación las letras.



110200

**CENTRAL UNIVERSITY
OF KARNATAKA**

(Established by an Act of the Parliament in 2009)
Kadaganchi, Aland Road, Kalaburagi Dist-585367
Website: www.cuk.ac.in



Set

School	Business Studies
Department	Tourism and Hotel Management
Program	MBA(TTM)
Semester	1
Course Code	PTTDD11201

SEMESTER EXAMINATIONS, MONTH__November_____
YEAR__2024_____

Course: Contemporary Issues in Tourism	Max. Marks: <u>30</u>	Duration: <u>1.30_Hrs</u>	Credits: <u>2</u>
---	--------------------------	---------------------------	-------------------

INSTRUCTIONS:

1. Attempt all the questions in Section A
2. Attempt any eight questions in Section B

SECTION-A

Answer All Questions:

5 X 2 = 10 Marks

1. Name any four natural disasters in recent years?
2. What is Pandemic diseases? List out any two recent pandemic diseases?
3. Write a short note on G+5 countries?
4. What is cultural conflicts? List out any four examples of cultural conflict?
5. Name any four mobile apps of tourism business?

SECTION-B

Answer any five Questions:

5 x 4 = 20 Marks

6. Elucidate with examples on the impacts of recent pandemic disease in tourism business of India?
7. Discuss in detail with examples of the major impacts of Climate Change?
8. Discuss in detail of the outcomes of G20 summit 2024?
9. Explicate with examples of the impacts of racism and violence in tourism business?
10. Latest trends in travel and tourism? Explain?
11. Discuss in detail of the security issues in social media with examples and list out the best practices to be adapted to ensure a secure cyber environment?

110218
**CENTRAL
UNIVERSITY
OF KARNATAKA**

(Established by an Act of the Parliament in 2009)
Kadaganchi, Aland Road, Kalaburagi Dist-
585367
Website: www.cuk.ac.in



School	Business Studies
Department	Tourism and Hotel Management
Program	PG (MBA TTM)
Semester	I Semester
Course Code	PTTTA11101



END SEMESTER EXAMINATIONS, MONTH NOVEMBER YEAR 2024

Course: Business Communication & Personality Development	Max. Marks: 45	Duration: 2 hrs.	Credits: 03
--	----------------	------------------	-------------

INSTRUCTIONS:

1. Attempt any **five** questions in Section A
2. Attempt any **seven** questions in Section B

SECTION-A

- Answer any five of the following questions; each question carries two marks.** **5*2=10**
1. What do you mean by communication? 2
 2. Explain the term Body Language. 2
 3. What is time management? 2
 4. What is personality development? 2
 5. How technical report is different from normal report? 2
 6. State any two forms of communication. 2
 7. What is stress management? 2

SECTION-B

- Answer any seven of the following questions; each question carries five marks.** **7*5=35**
1. What is importance of communication in Business? 5
 2. Write a note on business communication process. 5
 3. Elaborate the Forms of communication. 5
 4. What are the different types of correspondence letters? Explain. 5
 5. Distinguish between short term and long term letter. 5
 6. Bring out the procedure for conducting business meeting. 5
 7. What are the Factors Influencing Personality Development? Discuss. 5
 8. Elaborate the benefits of personality development. 5
 9. What are the steps involved in problem solving? Explain. 5



110218

[Handwritten Signature]

CENTRAL UNIVERSITY OF KARNATAKA

(Established by an Act of the Parliament in 2009)
Kadaganchi, Aland Road, Kalaburagi Dist-585367
Website: www.cuk.ac.in



School	Business Studies
Department	Tourism and Hotel Management
Program	MBA(TTM)
Semester	I
Course Code	PTTG10301 (GE)

SEMESTER EXAMINATIONS, NOVEMBER, 2024

Course: Tourism Business (Generic Elective)	Max. Marks: 45	Duration: 120mins	Credits: 3
--	----------------	-------------------	------------

INSTRUCTIONS:

1. The question paper contains two sections A and B
2. All the questions carry equal marks as per the section

PART A

Q I) Answer the following

(2 X 5= 10.00)

1. Define inbound tourists
2. What is meant by accessibility from the point of view from tourism
3. Define agrotourism
4. Define travel insurance
5. What is meant by Passport and Visa

PART B

Q II) Write short notes for any of seven questions

(5 X 7= 35.00)

1. What are the components of tourism?
2. Which are the different forms of tourism. Explain any one among them
3. Write about the cultural and environmental impact of tourism
4. Write about the first Indian owned travel company
5. Write in detail about the different forms of tour operators
6. Write in detail about the roles and responsibilities of travel agency
7. What is the source of income for the travel agency?
8. Write about ITDC
9. Write the steps involved in preparation of tour itinerary
10. Write about the barriers of tourism

Central Library, Central University of Karnataka



110217

School	Business Studies
Department	Tourism and Hotel Management
Program	MBA(TTM)
Semester	I
Course Code	PTTTC11005



SEMESTER EXAMINATIONS, DECEMBER, 2024

Course: Accounting and Financial Management	Max. Marks: 60	Duration: 150mins	Credits: 4
---	-----------------------	--------------------------	-------------------

INSTRUCTIONS:

- 1. The paper contains three sections A, B and C.**

Section- A

Answer any five from the following

2*5=10

1.
 - a. Define accounting?
 - b. Define personal accounts?
 - c. Define financial accounting?
 - d. Explain B.E.P?
 - e. Define COST?
 - f. Define budget?

Section B

Answer all five from the following

6*5=20

2. Explain the golden rules of accounts?
3. Explain the determination of New Product Line?
4. Explain the scope of financial management?
5. Explain the elements of cost?
6. Give some examples for real and personal account?

Section- C

Answer any three from the following

10*3=30

7. Differentiate between making and buying decision?
8. Briefly explain the types of Budgets?
9. Briefly explain the Opportunities and challenges for investment in Hotel and Tourism Industry?
10. Explain the role of TFCI and other financial organizations?

110216

**CENTRAL UNIVERSITY
OF KARNATAKA**

(Established by an Act of the Parliament in 2009)
Kadaganchi, Aland Road, Kalaburagi Dist-585367
Website: www.cuk.ac.in



School	Business Studies
Department	Tourism and Hotel Management
Program	MBA(TTM)
Semester	I
Course Code	PTTTC11004

SEMESTER EXAMINATIONS, DECEMBER , 2024

Course: Tourism Economics	Max. Marks:60	Duration: 150mins	Credits: 4
------------------------------	---------------	-------------------	------------

INSTRUCTIONS:

1. The paper contains three sections A& B.

Section A**Answer any FIVE from the following****6*5=30**

1. Define Demand and supply?
2. Briefly explain types of business cycles?
3. Explain trade policy?
4. Explain factors affecting future of tourism business?
5. Explain the public private partnership (PPP)?
6. Explain the competition structure of industries?

Section- B**Answer any TWO from the following****15*2=30**

7. Briefly explain the factors which are going to affect demand and supply?
8. Briefly explain the circular flow of economy?
9. Explain the role of nitiayog?

**CENTRAL
UNIVERSITY
OF KARNATAKA**

(Established by an Act of the Parliament in 2009)
Kadaganchi, Aland Road, Kalaburagi Dist-
585367

Website: www.cuk.ac.in



1910215

School	Business Studies
Department	Tourism and Hotel Management
Program	PG (MBA TTM)
Semester	I Semester
Course Code	PTTTC11003



END SEMESTER EXAMINATIONS, MONTH NOVEMBER YEAR 2024

Course: Tourism Products of India	Max. Marks: 60	Duration: 2.30 hrs.	Credits: 04
-----------------------------------	----------------	---------------------	-------------

INSTRUCTIONS:

1. Attempt any **five** questions in Section A
2. Attempt any **eight** questions in Section B
3. Attempt any **one** question in Section C

SECTION-A

Answer any five of the following questions; each question carries two marks. 5*2=10

1. What do you mean by tourism products? 2
2. State any two folk arts of India. 2
3. What is the Difference between fairs and festivals 2
4. What is cultural festival? 2
5. What is an Island? Give an example. 2
6. What is Architecture? Give example. 2
7. Define medical tourism. 2

SECTION-B

Answer any eight of the following questions; each question carries five marks. 8*5=40

1. What is handycraft? Explain the types of handicrafts. 5
2. Explain any four heritage sites in India. 5
3. Write a note on "Jammu & kashmir". 5
4. Explain the different dance forms of India. 5
5. What are the India's most famous festivals? Discuss. 5
6. What do you mean by economic policy? Discuss about the influencing variables. 5
7. Explain any two major locations national parks in India 5
8. Why India is suitable for medical tourism? Explain. 5
9. What are the natural attractions of Assam? Discuss. 5
10. Explain the Characteristics of Theme-Based Circuits? 5

SECTION-C

Answer any one of the following questions; question carries ten marks. 1*10=10

1. Distinguish between National Park, Wildlife Sanctuary & Biosphere Reserves. 10
2. What is Cruise Tourism? Explain the products and services offered in the Cruise Tourism. 10

710213

**CENTRAL UNIVERSITY
OF KARNATAKA**
(Established by an Act of the Parliament in 2009)
Kadaganchi, Aland Road, Kalaburagi Dist-585367
Website: www.cuk.ac.in



School	Business Studies
Department	Tourism and Hotel Management
Program	MBA(TTM)
Semester	I
Course Code	PTTTC11001

SEMESTER EXAMINATIONS, DECEMBER,2024

Course: Management Process and Organizational Behavior	Max. Marks: 60	Duration: 150mins	Credits: 4
---	----------------	-------------------	------------

Section- A

Answer any SIX from the following questions

10*6=60

- 1.Explain 14 principles of management.
2. Write note on evolution of management.
- 3.Explain role of manager and environment of tourism businesses.
- 4.Briefly explain decision making and types of decision making.
- 5.Explain the concept of staffing, directing, controlling.
- 6.Explain Johari Window?
- 7.Explain challenges and opportunities for organizational behavior.
- 8.Briefly explain the role of managers in an organization.

