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**CENTRAL UNIVERSITY
OF KARNATAKA**
(Established by an Act of the Parliament in 2009)
Kadaganchi, Aland Road, Kalaburagi Dist-585367
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School	Media Studies
Department	Mass Communication and Journalism
Program	UG – Value Added Course
Semester	Third

END SEMESTER EXAMINATIONS, MONTH NOVEMBER 2024

Course: SOFT SKILLS (UMJTV30708)	Max. Marks: 30	Duration: 90 Mins.	Credits: Two
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INSTRUCTIONS:

1. This Question Paper Contains TWO PARTS
2. Please read the questions carefully before answering.
3. Please write the question numbers correctly in the answer booklet

PART A

Answer any FOUR of the following questions.

4 X 5 = 20

1. Explain the Process of Communication with an illustration.
2. Elaborate on the Principles of Effective Brainstorming.
3. Discuss in brief how positive thinking and self-awareness make you a person with good social intelligence.
4. What strategies would you adopt for a job application and effective communication during the interview?
5. Describe the various conflict management styles.

PART B

Answer any ONE of the following questions

1 X 10 = 10

6. What are the primary causes and consequences of stress? Discuss the various techniques involved in managing stress.
7. Explain the barriers to group communication and discuss the various approaches for resolving the conflict in group dynamics.

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